

Kitchoo (Suisse) SA terminates license agreement with RWK & Kuhlmann Küchen AG

Geneva, 07. March 2024

Kitchoo (Suisse) SA (Kitchoo), the founder of the award winning compact Kitchoo kitchens, is announcing the recent termination of its license agreement with RWK & Kuhlmann Küchen GmbH (RWK & Kuhlmann) regarding the manufacturing and marketing of Kitchoo kitchens in Europe.

As a consequence of the termination, RWK & Kuhlmann must cease sending out proposals, quotes, and commercial correspondence concerning Kitchoo products and refuse any new orders involving Kitchoo. RWK & Kuhlmann must also respect and keep confidential all Kitchoo intellectual property and trade secrets learned as a consequence of the license agreement. All remaining open orders relating to Kitchoo must be fulfilled by RWK & Kuhlmann. Kitchoo stands by to support these open orders in accordance with the license agreement.

The decision to terminate the license agreement is based on a variety of factors including a high percentage of customer complaints and concerns over quality and intellectual property.

Peter Locher, CEO and founder of Kitchoo said: "This decision, including the fact that we are making it public, is not one we took lightly. We believe, however, that transparency in this matter is important for market participants and prospective clients. For Kitchoo, premium quality and absolute trust are the foundation of all business relationships. If these factors cannot be maintained, then we believe it is in the best interest of all parties to discontinue the relationship."

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